



FOR IMMEDIATE RELEASE

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Norman® PerfectTilt® RF improves shutter motorization on all fronts

Santa Fe Springs, CA – Norman® Window Fashions, the only national brand that offers motorization on shutters, has announced the release of its PerfectTilt® RF system, a new shutter motorization system that utilizes radio frequency, a technology found in high-end stereo equipment that transmits up to 65 feet indoors, allowing user to easily and accurately tilt shutters automatically with a remote control in groups or all at once.

Rechargeable or Solar Option

The PerfectTilt® RF system comes in two configurations, both of which allow for extra capacity packs: a standard/rechargeable battery option, as well as a solar option with bigger, more efficient panels created for a greener and more convenient solution between battery recharges.

Since the new RF system uses radio frequency rather than traditional infrared, it can transmit signals through walls, and eliminates the often cited frustration of having to point the remote control directly at the sensor holes, of which there are none in Norman®'s new RF system.

Perfect for skylights, tall windows

Designed for easy installation and to leave a small footprint even for hard to reach applications such as skylights and tall windows, the whisper quiet, gear driven system requires no plug-in A/C adapter or hardwiring, and has all internal wires concealed, completely hidden from view.

The RF system will also include a proprietary e-timer function (slated to be ready April, 2013) that can be set up virtually by means of USB hook up to any computer or smartphone, allowing users to seamlessly program their shutters from anywhere and at any time.

For the last 40 years, Norman® has continued its focus on improving the user experience through innovation, the utilization of high-end materials, and craftsmanship to make enduring "window furniture." The new RF system is one of Norman®'s many features and products that have made it a stand-out name in the industry.

For more information on PerfectTilt® RF, please visit:

www.NormanShutters.com/NormanPerfectTiltRF.asp



About Norman Window Fashions

Norman® Window Fashions is a global manufacturer and installation services provider of custom shutters, blinds and shades, with US operations based in Santa Fe Springs, CA. It is the maker of Woodlore®, the world's best-selling shutter, and has been in business for over 40 years.